

VERIZON
UP TO SPEED LIVE
January 31, 2022 12:00 PM ET

>> JESS: I'M SO EXCITED FOR THE BIG GAME THAT I'M DOING A TEST RUN. I'VE GOT MY CHIPS. I'VE GOT MY DIP. I'VE GOT MY REMOTE.

>> DAVE: SAME HERE. AND THIS YEAR THEY'LL BE PLAYING IN BRAND- NEW SOFI STADIUM. I WISH I COULD BE THERE IN PERSON.

>> JESS: WHERE ARE YOU GOING TO BE, RAQUEL?

>> RAQUEL: I'M GOING TO CALIFORNIA.

>> DAVE: OH, THAT SOUNDS FUN.

TOO BAD YOU'RE NOT GOING TO THE BIG GAME, UH? THAT WOULD BE AMAZING.

>> RAQUEL: WELL - -

>> JESS: OH, MY GOSH, THAT WOULD BE SUCH A FUN FAN EXPERIENCE.

>> RAQUEL: WELL, ACTUALLY, I AM GOING TO CALIFORNIA FOR THE BIG GAME.

>> DAVE: RAQUEL, WHY DIDN'T YOU SAY THAT? YOU HAVE TO VIDEO CALL US.

>> JESS: PLEASE, AND IT'S GOT TO BE THE WHOLE GAME. EVEN HALFTIME.

>> RAQUEL: I WOULD, BUT THIS

YEAR I'M TRYING TO BE MORE IN THE MOMENT, AND WITH ALL THE PEOPLE AND THE CROWD, I'LL HAVE TO KEEP CALLING YOU TWO BACK FROM THE POOR CONNECTION, YOU KNOW.

>> DAVE: BUT WAIT, REMEMBER, THE STADIUM HAS BEEN FITTED WITH 5G ULTRA WIDEBAND SO YOU'LL ENJOY CONSTANT AND FAST CONNECTION FOR THINGS LIKE STREAMING, UPLOADING PHOTOS, OR VIDEO CHATTING WITH FRIENDS LIKE US.

>> RAQUEL: WELL, LOOK AT THAT.

I GUESS WE'LL ALL BE AT THE GAME THANKS TO VERIZON'S 5G ULTRA WIDEBAND.

>> DIANA ALVEAR: ALL RIGHT, HOW ABOUT THAT BIG GAME.

THANKS TO RAQUEL, JESS, AND DAVE FOR THAT OPENING SEGMENT.

I'M DIANA ALVEAR, IT'S GOOD TO BE BACK WITH YOU GUYS.

YEAH, IF YOU WERE WATCHING YESTERDAY'S GAME, TOTAL NAIL BITERS.

I WAS JUST TALKING ABOUT HOW AT ONE POINT I THOUGHT THE BENGALS GAME WAS A BLOWOUT AND THEY TURN IT AROUND.

ANYWAY, CONGRATS TO OUR CINCINNATI BENGALS AND LOS ANGELES RAMS FANS.

I KNOW EVERYBODY'S SO EXCITED.

WE WERE ALL WISHING THAT WE SNAGGED A COUPLE OF TICKETS TO CHECK OUT THOSE AMAZING SPEEDS AND CONNECTIVITY THAT ULTRA IS BRINGING TO SOFI STADIUM.

BECAUSE 5G ULTRA WIDEBAND MAKES YOU FEEL LIKE YOU THERE ARE. AND WITH THE 50 VI SUPER BOWL JUST DAYS AWAY, WE HAVE SO MUCH TO SHOW YOU AT SOFI.

YOU HAVE NEVER SEEN A GAME LIKE THIS.

>> WE'RE HERE AT SOFI STADIUM IN LOS ANGELES, CALIFORNIA.

PREPPING FOR A SUPER BOWL IS NOT EASY.

IT REQUIRES COORDINATION WITH THE PEOPLE WHO DESIGNED THE BUILDING, PEOPLE WHO CONSTRUCTED THE BUILDING.

WE'RE EXPECTING AT SUPER BOWL LVI FOR FANS TO EXPERIENCE 5G EVERYWHERE HERE.

>> THE PARTNERSHIP WITH VERIZON SPECIFICALLY ON 5G IS GROUNDBREAKING.

VERIZON IS INSTALLING THE LARGEST 5G IMPLEMENTATION EVER DONE IN A STADIUM WORLDWIDE. WE'RE VERY PROUD OF THAT.

WE'RE PROUD OUR PARTNERSHIP, AND WE'RE EXCITED FOR WHAT THAT

BRINGS ON GAME DAY AND HOW THE SUPER BOWL EXPERIENCE IS GOING TO BE DIFFERENT FOR OUR GUESTS. >> WE HAVE A LOT OF ANTENNAS WITHIN SOFI STADIUM.

FOR EXAMPLE, WE HAVE THESE GIANT MATSING BALLS TO HELP CAPACITY

IN MULTIPLE LOCATIONS. WE HAVE 5G ANTENNAS WITHIN THE OCULUS WHICH IS THE GIANT INFINITY SCREEN IN THE MIDDLE.

AS WELL AS ANTENNAS INSIDE THE SUITES.

AND IT ALSO HAS ALL UNDER THE SEAT ANTENNAS IN THE BOWL SEATING.

SO FROM THE PARKING LOT ALL THE

WAY TO THE STADIUM SEATS,

THERE'S COVERAGE EVERYWHERE

WITHIN SOFI STADIUM.

>> HERE DURING SUPER BOWL LVI,

FANS WILL BE ABLE TO USE THEIR

NFL TICKET HOLDER APP TO OPEN UP AND SEE MULTI VIEW.

VERIZON'S MULTI VIEW GIVES YOU UP

TO SEVEN DIFFERENT HD ANGLES OF THE GAME.

YOU CAN PICK WHAT YOU WANT TO

WATCH.

YOU CAN WATCH REPLAYS.

FANS WILL ALSO BE ABLE TO

EXPERIENCE AUGMENTED REALITY.
YOU CAN ACTUALLY TAKE AND PUT YOUR PICTURE UP ON A JUMBOTRON
THAT SPINS AROUND.

YOU CAN SEE THE NEXT GEN STATS OF WIN PROBABILITY.
YOU CAN SHARE THAT WITH FRIENDS
AND FAMILY BACK HOME.

IT'S GOING TO BE AWESOME.

SOFI STADIUM IS SOMETHING PRETTY SPECIAL.

NOVEMBER OF 2016, ME AND MY

STAFF CAME OUT HERE WHEN IT WAS JUST DIRT.

WE KNEW WE WANTED TO MAKE THIS A TELECOMMUNICATIONS
POWERHOUSE

FOR CONNECTIVITY AND FOR USAGE AND SO THE FANS COULD DO
ANYTHING AND EVERYTHING THEY
WANTED TO DO.

VERIZON ENGINEERS AND

PERFORMANCE PEOPLE WILL BE WORKING VERY HARD TO MAKE SURE
THAT EVERY LAST NOOK AND CRANNY HAS THE COVERAGE IT NEEDS.

WITH THE VERIZON NETWORK HERE IN

THIS NFL STADIUM FOR SUPER BOWL

LVI, PEOPLE WILL BE ABLE TO

SHARE ANYTHING AND EVERYTHING THEY WANT TO, ESPECIALLY AT
HALFTIME.

THAT HALFTIME SHOW IS AMAZING, AND PEOPLE WANT TO BE ABLE TO
TELL THEIR FRIENDS AND FAMILY BACK HOME JUST HOW COOL IT IS IN
PERSON.

>> SOFI STADIUM HAS THE MOST 5G
IN ANY STADIUM IN THE U.S.

IT'S DEFINITELY A CUTTING- EDGE
EXPERIENCE.

>> IT'S A GREAT PARTNERSHIP THAT

WE HAVE WITH SOFI STADIUM, WITH THE CHARGERS, WITH THE RAMS.

WE APPRECIATE THEIR WILLINGNESS

TO MAKE THIS SUCH AN AMAZING

EXPERIENCE FOR FANS WHEN THEY

COME TO BE A PART OF A BIG GAME, LIKE SUPER BOWL LVI.

>> TAMI ERWIN: WELCOME TO SOFI

STADIUM, HOME OF SUPER BOWL LVI,

OR AS I LIKE TO THINK OF IT, SUPER BOWL 5G.

ULTRA WIDEBAND IS BUILT FOR CROWDS.

THAT MEANS TENS OF THOUSANDS OF

FANS WITH JUST AS MANY MOBILE DEVICES CONNECTED CAN POST,

STREAM, AND INTERACT IN REAL TIME

WITH INCREDIBLE UPLOAD AND DOWNLOAD SPEEDS.

THERE'S NO BETTER PLACE TO TEST

THIS INCREDIBLE CAPACITY THAN AT THE BIGGEST SPORTING EVENT OF THE YEAR. IT'S PART OF OUR TEN- YEAR PARTNERSHIP WITH THE NFL TO TRANSFORM THE FAN EXPERIENCE. SOFI IS JUST ONE EXAMPLE OF WHERE 5G ULTRA WIDEBAND WILL CREATE A BETTER EXPERIENCE FOR CONSUMERS AND BUSINESSES ALIKE. AS WE LOOK AHEAD TO SUPER BOWL LVI, WE HAVE A HUGE PLATFORM TO SHOW THE WORLD THE POWER AND POTENTIAL OF OUR 5G NETWORK AND INDUSTRY LEADERSHIP. FOR THE SPORTS AND ENTERTAINMENT INDUSTRIES AND SO MANY OTHERS, VERIZON 5G IS THE FOUNDATION FOR UNLOCKING SOLUTIONS ACROSS PUBLIC SAFETY, ACCESS, STREAMING, ANALYTICS, CROWD MANAGEMENT, AND FAN EXPERIENCES.

>> DIANA ALVEAR: ALL RIGHT.

BIG THANKS TO BRIAN, TAMI, AND THE REST OF OUR FRIENDS OUT THERE AT SOFI STADIUM.

YOUR HARD WORK TRULY SHOWED YESTERDAY AND SUPER BOWL LVI IS GOING TO BE EPIC!

OKAY.

SO WHAT'S IT LIKE DURING THE BIG GAME NOW THAT WE HAVE 5G ULTRA WIDEBAND?

WELL, OUR NEXT GUEST KNOWS FIRST HAND.

JOINING US LIVE RIGHT NOW FROM LOS ANGELES IS MARTA LACROIX WITH OUR NETWORK FIELD ENGINEERING TEAM.

MARTA, YOU WERE THERE LAST NIGHT FOR THAT ABSOLUTE NAIL BITER.

I COULD NOT BELIEVE IT WAS HAPPENING BEFORE ME.

TELL US ABOUT THE ENERGY IN THE STADIUM.

TELL US HOW YOU FELT THERE.

>> MARTA: YEAH, WE'VE BEEN THERE GAME AFTER GAME THE WHOLE SEASON, AND JUST, YOU KNOW, THE CLOSER IT GETS TO SUPER BOWL THE MORE THE RAMS HAVE BEEN ONE OF THOSE FIGHTING SPOTS.

IT'S BEEN EVEN MORE EXCITING.

SO LAST NIGHT, AS YOU SAID, NAIL BITER DAY OF BOTH GAMES.

BUT JUST REALLY EXCITING TO SEE A LOCAL TEAM GET TO THE SUPER BOWL, AND WE CAN'T WAIT TO EXPERIENCE THE 5G AND THE RAMS AND HOPEFULLY THEY MAKE IT.

>> DIANA ALVEAR: YEAH.

YOU KNOW, YOU AND I WERE TALKING A LITTLE BIT LAST NIGHT AND YOU WERE SO GRACIOUS TO UPLOAD SOME VIDEOS SO THAT WE COULD EXPERIENCE IT OURSELVES.

SO TELL US, LET'S SEE SOME OF THAT VIDEO.

AND YOU CAN TELL US WHAT IMPRESSED YOU MOST NOW THAT WE'VE GOT 5G ULTRA WIDEBAND IN THIS KIND OF A SETTING.

>> MARTA: YEAH, LIKE I SAID WE'VE BEEN THERE GAME AFTER GAME TO TEST. AND THE SPEEDS WE'RE SEEING JUST REALLY ARE AMAZING, ESPECIALLY IN A CROWD ENVIRONMENT.

WE DO SPEED TESTS THROUGHOUT.

WE STREAM MULTI VIEW, LIKE BRIAN WAS MENTIONING IN HIS VIDEO SEGMENT.

WE'RE REALLY TRYING TO TEST THAT FAN EXPERIENCE.

YOU CAN SEE HERE I'M GETTING ALMOST 2.5 GIG SPEEDS DURING PLAY.

AND I WAS OUT THERE TESTING AS WELL DURING THE HALFTIME SHOW OF THE CHAIN SMOKERS' PERFORMANCE.

I COULD REALLY DO ANYTHING I WANT TO DO FROM AN APP PERSPECTIVE THROUGHOUT THE STADIUM.

SO WHILE I'M GOING FROM TEST SPOT TO TEST SPOT, I'M USING MULTI VIEW TO STAY IN TOUCH WITH WHAT'S THE NEXT PLAY AND WHAT'S HAPPENING.

SO IT REALLY ENABLES OUR CUSTOMERS TO DO WHATEVER THEY WANT IN THE STADIUM.

IT'S AWESOME.

>> DIANA ALVEAR: AND ONE THING THAT YOU AND I WERE TALKING ABOUT IS I WAS ON TWITTER LAST NIGHT AS WELL.

YOU KNOW HOW IT IS, YOU'RE WATCHING THE GAME BUT YOU'RE ALSO ON TWITTER AND TEXTING YOUR FRIENDS AND STUFF.

AND THAT'S SOMETHING TO ME THAT YOU COULD ONLY DO IF YOU WERE HOME, BUT IF YOU'RE IN THE STADIUM, GOOD LUCK.

THAT'S NOT THE CASE ANYMORE, RIGHT?

>> IT'S REALLY NOT THE CASE.

HOW MUCH WE'VE BUILT IN WITH ULTRA WIDEBAND IN THE STADIUM, THERE IS NO BOTTLENECK.

WE'VE BUILT IN THAT CAPACITY IN THE MAIN SEATING SECTIONS, THE CONCOURSE, ALL THOSE CONGREGATION POINTS TO MAKE IT A SEAMLESS EXPERIENCE WHEREVER YOU'RE AT.

THE AMOUNT OF SPECTRUM THAT WE HAVE IN THERE YOU CAN REALLY FERRET OUT.

YOU SAW SOME OF THE ANTENNAS AND RADIOS.

WE'VE REALLY BUILT IT IN SO THAT WE DON'T HAVE THAT CAPACITY CONCERN THAT WE'VE HAD HISTORICALLY AT STADIUMS AND THE MOST CROWDED ENVIRONMENTS.

SO WE'RE READY.

WE'RE EXCITED.

>> DIANA ALVEAR: YEAH.

>> MARTA: HOPEFULLY THE RAMS WILL DO GREAT, BUT OUR TEAM IS PREPARED AND WE'RE EXCITED TO PUT ON A GOOD SHOW.

>> DIANA ALVEAR: I WAS GOING TO ASK YOU IF YOU'RE GOING FOR THE RAMS OR BENGALS BUT I THINK I KNOW THE ANSWER TO THAT QUESTION.

BUT IT'S AMAZING, FROM HERE ON OUT THIS ISN'T SUPER BOWL, THIS IS STICKING AROUND IN THE IS 5G WIDEBAND FOR SOFI FOR YEARS TO COME.

>> MARTA: EXACTLY, YEARS TO COME.

WE'VE GOT THE CHARGERS AND THE RAMS BOTH PLAYING AT THAT STADIUM. WE'VE GOT A LOT OF OTHER EVENTS, COLLEGE PLAYOFFS COMING UP TO ENGLEWOOD IN THE NEAR FUTURE AND AFTER THAT WE'VE GOT THE OLYMPICS.

WE DON'T JUST STOP HERE IN SOUTHERN CALIFORNIA AND WE'RE EXCITED TO BUILD A SOLID NETWORK INTO SOFI.

>> DIANA ALVEAR: AWESOME.

CAN'T STOP WON'T STOP.

MARTA, THANK YOU SO MUCH.

I THANK YOU FOR EVERYTHING YOU DID YESTERDAY AND BEING WITH US LIVE TODAY.

OUR THANKS FOR EVERYBODY WHO BUILT THAT NETWORK OUT.

WE'RE REALLY CENTER STAGE RIGHT NOW IN FRONT OF THE WORLD AND YOU GUYS KILLED IT.

MARTA, THANK YOU SO MUCH AND GOOD LUCK AND WE'LL CHECK BACK IN WITH YOU BEFORE THE SUPER BOWL.

AND AS FOR ME, GUYS, I'M ROOTING FOR THE BEST TEAM, BUT I WILL TELL YOU THAT I DID LIVE IN L.A. FOR SEVEN YEARS, SO I DON'T KNOW.

GO RAMS!

TURNING NOW TO OTHER NEWS, HEY, THE VZPULSE SURVEY RETURNED TODAY THROUGH FEBRUARY 14TH.

DO YOUR VALENTINE A FAVOR, TAKE THOSE FEW MINUTES TO COMPLETE THIS SURVEY.

IT FOCUSES ON OUR STRATEGY MISSION AND VISION.

SO HERE'S WHAT DO, OKAY.

CHECK YOUR INBOX FOR AN EMAIL FROM GALLUP AT SUPPORT@MAIL.GALLUP.COM.

IT'S LEGIT.

CLICK THE LINK PROVIDED IN THE EMAIL AND YOU CAN ALSO ACCESS THE SURVEY LINK VIA YOUR TO DOS ON VZWEB OR VIA TEXT MESSAGES SENT TO YOUR WORK DEVICE.

IF YOU'RE A TRACFONE EMPLOYEE, YOU WILL RECEIVE THE SURVEY ON WEDNESDAY, FEBRUARY 2ND.

SO DON'T MISS OUT ON HAVING YOUR VOICE HEARD.

TAKE THOSE FEW SHORT MOMENTS TO COMPLETE THE VZPULSE SURVEY TODAY.

I ALREADY DID IT, TOOK ME LIKE TWO MINUTES, SO EASY.

IT IS MONDAY, QUICK LOOK FORWARD.

TOMORROW IS THE START OF BLACK HISTORY MONTH.

WE'LL HAVE A NICE PREVIEW OF WHAT'S TO COME FROM B.O.L.D.

WEDNESDAY, GET READY FOR THE FIRST ENTERATE CON VERIZON IN 2022.

THURSDAY YOU'LL GET TO KNOW AN INCREDIBLE V TEAMER WHO IS THRIVING AND CREATING MORE ACCESSIBLE WORLD FOR ALL PROFESSIONALS.

AND FRIDAY, WOO WOO, SENDING YOU INTO THE WEEKEND WITH ANOTHER
LIVE SHOW.

THAT WILL DO IT FOR US TODAY.

THANK YOU SO MUCH FOR JOINING US.

TAKE CARE OF YOURSELF, STAY SAFE.

I'M DIANA ALVEAR, I HOPE YOU'RE ENJOYING 5G ULTRA WIDE ULTRA
WHEREVER YOU ARE.

AND UNTIL NEXT TIME, YOU'RE UP TO SPEED.