

VERIZON
UP TO SPEED LIVE
February 28, 2023 11:30 AM ET

>> Raquel: Hello, V team! Happy Tuesday.

We've got a great show for you today.

As you can see, I'm joining you virtually because we've had quite a bit of snow in the New Jersey area.

As you can see it was a winter wonderland at the ridge and here at my home, but we're going to start today's show in a place where I doubt it is snowing, Barcelona! That's where Verizon Business is currently in the midst of showcasing immersive solutions at this year's Mobile World Congress.

The team is out telling our global 5G and Network story, talking about real 5G use cases, and how the latest technologies are solving organizational challenges in the ever-evolving global business landscape. The Verizon Business booth is demonstrating a range of current and forward-looking solutions, and some of those technologies include our real time connections, private 5G Quality Assurance for Warehouses and showcasing Enterprise Intelligence. Massimo Peselli, Chief Revenue Officer of Global Enterprise and Public Sector for Verizon Business, is on the ground in Barcelona and explained the great value of our booth.

>> -- is in production with real customers somewhere in the world. This is what makes Verizon unique.

It's a big moment of pride for me and all the V teamers here in Barcelona.

>> Raquel: For specific details on these innovative technologies, check out today's story.

And to continue with our Verizon Business news, we are no stranger to creating 5G solutions that move the world forward in all facets, including healthcare.

This past week, Verizon's Private 5G Network was officially turned on at KPMG's Ignition Center inside the KPMG

Lakehouse.

Building on top of this private network, KPMG is creating a Healthcare Lab experience where clients can interact and experiment with the latest in healthcare technologies while helping to define their own future healthcare vision powered All by Verizon 5G. It's good to know that our private 5G network is giving healthcare providers and ecosystem partners incredible bandwidth and data speeds to develop game-changing solutions that are so important in healthcare like creating interconnected hospital operations that optimize provider scheduling, support diagnosis activities, and simplifying patient interactions for better patient experiences.

Now moving on to more Verizon news, team, as you know, back on February 6th Türkiye and Syria a experienced a devastating 7.8 magnitude earthquake followed by several aftershocks.

Thousands of people lost their lives in both countries and the death toll is expected to continue to rise as rescue efforts continue.

To help the people affected by this crisis, Verizon Foundation has committed \$100,000 to support humanitarian relief efforts already under way.

And folks if you're looking for ways to help we've rounded up some organizations you can donate to that have been recommended by PBS and Global Citizen.

That information can be found in today's story.

And team, remember, if you want to double your donations through Verizon's matching incentive program, we'll have those details alongside the list of organizations as well. Now in the spirit of giving, recently our local communications teammates were traveling across the country spreading kindness.

It's all part of our

#ACallforKindness campaign in where we're looking to make the world a

better place one kind act at a time.

We served up plenty of surprise and delights in 2022 and recently during National Random Acts of Kindness week handed out free sweets and flowers and it got some attention.

Check this out.

>> As part of its call for kindness campaign, Verizon teamed up to sweeten people's day during this random acts of kindness week with locally owned shops nationwide to give away a ton of chocolates to surprise customers.

>> Come on, let's go.

>> We are going to make people's day today.

>> Let's give away some chocolates.

>> This is Matt, robin here.

>> We want to do a random act of kindness here and give you \$100 worth of truffles.

>> Thank you so much.

>> Display an act of kindness and give you two dozen roses on Verizon.

>> We want to present you this gift box from indie chocolates.

>> Get out!

>> You get a free gift basket full of chocolates.

>> We'd like to sweeten your week a little bit here.

>> So we wanted to give you a little something from Verizon.

>> Oh!

Here's something for you.

>> Well, thank you so much.

>> We actually started this during COVID when we saw gas prices were, you know, through the roof.

>> We call it a call for kindness at Verizon, and it's all about spreading love, spreading kindness in the local communities that we work and serve.

>> We just want shoppers to be able to walk away with something kind.

>> Everyone needs a little bit of sunshine in their day.

>> To remind people it's not only to be kind to themselves, but to be kind to each other.

>> We have had a great time at spreading kindness today.

We want to thank Verizon, incredible work.

[Laughter]

>> Raquel: We all need a little kindness, shout out to the communications team for the work there.

Now although Black History Month wraps up today, our dedication to diversity, equity and inclusion never stops.

Let's take a closer look at how Verizon continues to expand our network in more ways than one.

Recently, last week, Verizon helped sponsor the 2023 central intercollegiate athletic association's men's and women's basketball tournament in Baltimore.

But our work wasn't just at the CIAA.

Eric F. Reed, a director for Verizon's State Government Affairs team, was part of a team Amplifying our ongoing participation in the American Connectivity Program and other Digital-inclusion opportunities in Charm City and beyond.

On Friday, Eric started the day Amplifying Verizon's digital-inclusion and

small-business narratives on WREJ radio Friday morning.

He then delivered opening remarks at the Verizon-sponsored Tech Summit House at the Rita Rossi Colwell Center in Baltimore, where local students networked and learned about Technology opportunities and careers.

Eric also participated on a panel on "Building Tech Ventures," while his State Government Affairs colleague Paul Plymouth judged a pitch competition for local minority-owned small businesses.

Eric is also part of a larger Verizon team meeting with 12 Historical Black Colleges and Universities receiving a combined \$35 million from the National Telecommunications and

Information Administration's Connecting Minority Communities program, which facilitates Broadband solutions for HBCU students and other university stakeholders.

And in addition to leading by example during Black History Month, these initiatives reinforce Verizon's year-round dedication to DEI events that simultaneously elevate customer experience, incentivize customer

Loyalty and promote S.T.E.M. education inclusion, which is awesome. Plus, this past weekend, we celebrated Black History Month in retail stores across the country.

Local artists in Atlanta, Chicago, Detroit, D.C, Houston, New Orleans and Oakland came to stores in their respective cities and customized accessories for customers.

Customers traveled near and far to meet their favorite artists to get a one-of-a-kind phone case and other accessories, and as you can see, it left smiles on many faces.

Now on to a couple of events you'll want to add to your calendar.

As Black History Month comes to a close, tomorrow we're jumping into March also known as Women's History Month. This year, Verizon Employee Resource Group WAVE is celebrating the month with the theme "Together We Rise."

All month long WAVE will have exciting events and V teamer profiles to celebrate women's achievements, the importance of true allyship, gender equality and women's rights, and paying it forward for young girls, teens, and women coming behind us, of course. Make sure you check out up to

Speed next Wednesday at 12pm EST for a special International Women's Day event with our Verizon women leaders.

It will be interactive so come

ready with your questions and bring your pen and paper.

Our leaders will be sharing

their advice on the topics you want to hear most about.

Be on the lookout for a VZ web

article tomorrow detailing more events and programs.

And before I go, we do have more episodes all week, including an episode on Friday with human resources officer Sam hammock who will be sharing the details of our stock together program and new HR system with V team central.

Thanks so much for watching, V team.

Now if you're on the east coast, stay safe, and until next time, you're up to speed.