

VERIZON
FRIDAY, MARCH 12, 2021

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>> DIANA ALVEAR: HELLO!
WELCOME TO UP TO SPEED LIVE.
IT IS FRIDAY.
AND HELLO TWITTER!
BECAUSE WE'RE BACK!
I HOPE LOTS OF YOU ARE WATCHING ON TWITTER.
THIS IS SO MUCH FUN TO BE ON THERE.
AND REMEMBER, IT'S @INSIDEVERIZON.
I HAVE TO REMIND MYSELF.
BUT YEAH, THAT'S WHERE WE'RE AT.
THANKS FOR JOINING ME TODAY.
I'M DIANA ALVEAR.
IT'S FRIDAY AS USUAL.
SPRING IS IN THE AIR.
I HAD TO BREAK OUT THE PINK.
FEELING ALL GOOD.
FOR MY FRIENDS IN COLORADO, MY THOUGHTS ARE WITH YOU.
YOU MAY HAVE TO WAIT FOR SPRING A LITTLE LONGER.
BUT MAN, THIS WEEK WAS CHALK FULL OF THINGS.
I SAY THAT EVERY FRIDAY, I KNOW.
THERE'S NO SLOW DAYS AT VERIZON.
BUT LET'S TALK ABOUT THE AMAZING THINGS WE SAW THIS PAST WEEK.
LET'S START WITH MONDAY.
I WAS LIVE WITH YOU.
WE WERE CELEBRATING INTERNATIONAL WOMEN'S DAY.
WE HAD AMAZING WOMEN ON.

LEADERS FROM SEVERAL GENERATIONS.

WE WERE ALSO LEARNING HOW WE WERE GOING TO SUPPORT THE NEXT GENERATION OF LEADERS.

THERE'S YOUNG ANDY AND OLD ANDY. YOU GOT TO CHECK OUT THIS AWARD WINNING MAKE-UP EXECUTION.

AND THEN WE JOINED HANS AND KYLE AS THEY JOINED US LIVE ON TWITTER AND THEY GAVE US KEY UPDATES ON OUR OVERALL STRATEGY AND BEYOND FOR VERIZON'S VERY HEALTHY FUTURE.

THAT WAS AN AWESOME, AWESOME SHOW.

ALL RIGHT.

LET'S GO ONTO SOME OTHER NEWS.

ON WEDNESDAY, TWO MEMBERS OF OUR STATE AND LOCAL GOVERNMENT AFFAIRS TEAM, NIA MATHIS AND STEVEN SHAW, THEY WERE GUEST SPEAKERS AT A VIRTUAL EVENT TO DISCUSS THE CHALLENGES AFFECTING BLACK AND LATINX PEOPLE IN CHICAGO.

IT'S PERSONAL FOR PENNY PRITZKER, WHO FOUNDED P33, A NON-PROFIT.

>> ON AVERAGE, 2.4% OF VENTURE FUNDING GOES TO BLACK AND LATINX FOUNDERS.

AND IN CHICAGO, DESPITE BEING ONE OF THE MOST RACIALLY DISTRIBUTED CITIES IN THE COUNTRY, ONLY 1.9% OF LOCAL VENTURE FUNDING GOES TO BLACK AND LATINX FOUNDERS.

ADDRESSING THIS STAGGERING GAP IN RESOURCES IS NOT TYPICALLY ONE AN ISSUE OF FAIRNESS AND OPPORTUNITY.

IT REPRESENTS A CRITICAL IMPERATIVE FOR INNOVATION AND BUSINESS GROWTH.

>> DIANA ALVEAR: SO, P33 HOSTED WEDNESDAY'S EVENT.

THEY RECENTLY PARTNERED WITH VERIZON AND A LOCAL INCUBATOR, 1871 TO LAUNCH TECHRISE.

>> IT FANTASTICALLY ALIGNS TO VERIZON'S COMMITMENT FOR RACIAL JUSTICE AND OUR EFFORTS TO PROMOTE A DIVERSE TECH COMMUNITY AND A MORE INCLUSIVE ECONOMY.

>> WE CAN DO DIFFICULT THINGS IF WE COME TOGETHER IN A CROSS-SECTIONAL, CROSS-INDUSTRY, CROSS-FUNCTIONAL WAY, AND WE DO IT WITH INTENTIONALITY, AND THAT'S WHAT TECHRISE IS ABOUT.

ONCE WE DO, NOT ONLY WILL OUR FOUNDERS AND OUR BUSINESSES RISE, OUR COMMUNITIES WILL RISE, OUR SOCIETY WILL RISE.

>> DIANA ALVEAR: ABSOLUTELY, STEVEN.

OUR THANKS TO NIA AND STEVEN FOR BEING THERE.

TECHRISE IS ONE OF MANY INITIATIVES THAT IS DEDICATED TO MOVING THE WORLD THROUGH ECONOMIC, ENVIRONMENTAL, AND SOCIAL ADVANCEMENT. AND WE LOVE PROMOTING CITIZEN VERIZON ON UP TO SPEED BECAUSE IT IS SO IMPORTANT AND THIS IS WHAT'S GOING TO CREATE A BETTER FUTURE AND IT'S GOING TO TAKE ALL OF US.

SO, VERY, VERY HAPPY TO HAVE THAT TOPIC ON HERE.

WE'D ALSO LIKE TO MENTION CONGRATULATIONS, VERIZON HAS BEEN NAMED

TO FAST COMPANY'S PRESTIGIOUS ANNUAL LIST TO THE WORLD'S MOST INNOVATIVE COMPANIES FOR 2021.

WE RANK NUMBER SIX FOR CORPORATE COMPANIES.

SHOUT OUT TO CHRIS FOR HIS HARD WORK IN GETTING THE WORD OUT THERE.

THE HUMAN RIGHTS CAMPAIGN HAS RECOGNIZED A RECORD BREAKING 767 BUSINESSES FOR MEETING ALL OF THEIR CRITERIA TO EARN THE 100 CEI RATING.

AND VERIZON IS PROUD TO HAVE EARNED THE TITLE OF BEST PLACE TO WORK FOR LGBTQ EQUALITY.

THIS IS THE KIND OF NEWS WE NEED TO BE SHOUTING FROM THE MOUNTAIN TOPS Y'ALL BECAUSE IT'S SUCH AN HONOR.

WE WANT TO ANNOUNCE AN AWESOME NEW PARTNERSHIP WITH HOY HEALTH, AND IT'S GOING TO MAKE IT EASIER AND MORE AFFORDABLE FOR EVERYONE TO GET ACCESS TO CRITICAL HEALTHCARE WHEN THEY NEED IT EVEN IF THEY DON'T HAVE INSURANCE.

I WAS BLOWN AWAY BY THIS.

I'M GOING TO TELL YOU RIGHT NOW HOW THIS PARTNERSHIP WORKS.

IT'S AVAILABLE TO ALL POST-PAID WIRELESS CUSTOMERS.

YOU GET ACCESS TO VIRTUAL MEDICAL CONSULTATION.

ON THE PHONE OR VIDEO CHAT.

AND THESE CONSULTATIONS ARE ONLY \$49.

THAT IS A 35% SAVINGS WITH YOUR EXCLUSIVE VERIZON DISCOUNT.

YOU ALSO GET ONE MONTH OF PRESCRIPTION MEDICATION INCLUDED IF IT'S PRESCRIBED DURING YOUR VIRTUAL CONSULTATION.

AND VERY IMPORTANTLY, YOU GET TO CHOOSE YOUR VISIT IN SPANISH OR ENGLISH.

AND I CAN'T TELL YOU AS A MEMBER OF THE HISPANIC COMMUNITY HOW IMPORTANT THIS IS BECAUSE IF YOU'RE HAVING SOMEBODY TRANSLATE FOR YOU WHEN YOU'RE VISITING A DOCTOR, SOMETIMES IT CAN MAKE YOU A LITTLE BIT NERVOUS, BECAUSE YOU'RE NOT NECESSARILY UNDERSTANDING EVERYTHING THAT'S GOING ON, SO THE FACT THAT YOU GET TO HAVE YOUR ENTIRE CONSULTATION IN SPANISH IF THAT'S WHAT YOU FEEL MORE COMFORTABLE WITH, IT'S SO IMPORTANT AND IT'S GOING TO MAKE IT SO MUCH EASIER ON SO MANY MEMBERS OF THE HISPANIC COMMUNITY.

SO, I'M GOING TO TALK TO YOU A LITTLE BIT ABOUT SOME OF THE OTHER BENEFITS, AS WELL.

YOU GET UP TO 80% OFF CERTAIN MEDICATIONS THROUGH THE HOY HEALTH FREE MOBILE APP.

YOU'LL WANT TO DOWNLOAD THAT.

DISCOUNTED MANAGEMENT KITS FOR CHRONIC CONDITIONS.

AND GET THIS.

THIS IS THE ONE WHERE I WENT WHOA.

OKAY, ADDITIONAL 10% ON SELECT MEDICATIONS FOR YOUR FAMILY IN THE U.S. AND EVEN SOME SELECT COUNTRIES IN LATIN AMERICA.

NO INSURANCE NECESSARY.

IF IT SOUNDS LIKE A GAME CHANGER, IT IS.

WHEN WE SPOKE TO THE CEO OF HOY HEALTH, HE SAID HE FELT LIKE HIS PARTNERSHIP WITH VERIZON IS A GAME CHANGER.

>> BEING A TECHNOLOGY COMPANY, WE BRING TOOLS THAT NEED TO BE DEPLOYED TO CONSUMERS.

HAVING A PARTNER LIKE VERIZON THAT'S THE LEADING NETWORK IN THE U.S. FOR US IS CRITICALLY IMPORTANT.

OUR SOLUTIONS FLOW THROUGH A MOBILE APP, FLOW THROUGH A CELL PHONE, FLOW THROUGH A TABLET.

YOU'RE GOING TO AS A CONSUMER HAVE TO HAVE ONE OF THOSE ENGAGEMENT POINTS BECAUSE THAT'S WHERE YOU CAN CONNECT TO A DOCTOR, THAT'S WHERE YOU CAN MANAGE AND MONITOR YOUR CONDITION. AND HAVING THE LEADING ORGANIZATION IN THIS FIELD IN THE U.S. AS PART OF OUR SKILL SET IS A GAME CHANGER FOR US.

>> DIANA ALVEAR: SO, YOU'RE ASKING HOW DO I GET STARTED? SUPER EASY.

ALL YOU HAVE TO DO IS GO TO VERIZON.COM/HOYHEALTH.

AND WE ALSO CREATED A VIDEO THAT EXPLAINS THE ENTIRE PROCESS TO YOU PLUS THE BENEFITS THAT'S GOING TO BE LINKED IN TODAY'S STORY.

WE'RE REALLY EXCITED ABOUT THIS PARTNERSHIP AND WE HAVE A WHOLE TEAM THAT'S DONE A LOT OF WORK ON THIS.

OUR KUDOS TO THEM.

LET'S TALK ABOUT SOMETHING FUN.

I ALWAYS LOVE TALKING ABOUT FUN THINGS.

I DON'T KNOW ABOUT YOU, BUT BETWEEN HANS AND KYLE AND EVERYTHING THAT IS HAPPENING LATELY, I'M FEELING VERY HOPEFUL ABOUT MY FUTURE, OUR SHARED FUTURE, OUR V-TEAM FUTURE.

BUT IT'S ALWAYS FUN TO TALK TO OUR KIDS AND ASK THEM WHAT THEY ARE EXCITED ABOUT FOR THE FUTURE.

WE THOUGHT THAT WOULD MAKE AN AWESOME SEGMENT FOR UP TO SPEED. DO US A FAVOR.

RECORD YOUR KIDS TELLING US WHAT THEY'RE EXCITED ABOUT FOR THE FUTURE.

THEN SEND IT TO US.

WE WANT TO PUT THEM ON THE SHOW LATER THIS MONTH.

IT WILL BE FUN TO SEE THAT.

WE LIKE TO END OUR FRIDAYS ON GOOD NEWS.

LAST YEAR WE EQUIPPED THE VA HOSPITAL IN PALO ALTO, CALIFORNIA WITH 5G.

WITH 5G AND AN APPLICATION FROM MEDIVIS, DOCTORS NOW CAN SUPERIMPOSE A 3D IMAGE ONTO A PATIENT SO THEY CAN SEE INTO THAT PATIENT BEFORE OPERATING AND HAVE ELECTRONIC OPERATION DATA DISPLAYED ON A HEADSET AT THE SAME TIME.

AS A RESULT OF THIS HARD WORK, JOHN MACIAS, WHO IS PART OF OUR

GLOBAL NETWORK TECHNOLOGY GROUP BASED OUT OF SAN FRANCISCO IN CALIFORNIA JUST RECEIVED THIS.
THE VA SERVICE COIN.
IT'S A GESTURE OF GRATITUDE FROM THE VA.
GREAT JOB TO THIS TEAM.
I WAS PERSONALLY TOUCHED BECAUSE MY FATHER-IN-LAW IS A VIETNAM WAR VETERAN AND MY BROTHER IS AN IRAQ WAR VETERAN.
MY FATHER-IN-LAW USES THE VA ALL THE TIME.
ANYTHING THAT FURTHERS THAT MISSION, I'M ALL FOR IT.
THANK YOU JOHN.
THANK YOU TO THAT TEAM.
YOU TRULY DESERVE THAT AWARD.
ISN'T THAT AWESOME?
DON'T YOU FEEL GOOD RIGHT NOW.
THAT'S WHAT I SET OUT TO DO TODAY TO MAKE SURE YOU LEFT THIS WEEK FEELING LIKE YOUR WORK HERE AT VERIZON MATTERS.
LET'S BE HOPEFUL FOR THE FUTURE.
IN THE MEANTIME YOU'RE GOING TO WANT TO STILL FEEL SAFE.
CALL THOSE LOVED ONES AND TELL THEM HOW MUCH YOU LOVE THEM.
PLAN SOMETHING LOVELY, A LITTLE SELF-CARE, AND HAVE A GOOD WEEKEND.
THANKS SO MUCH FOR JOINING ME.
I'M DIANA ALVEAR.
UNTIL NEXT TIME, YOU'RE UP TO SPEED.