

VERIZON
UP TO SPEED LIVE
September 16, 2022 12:00 PM ET

>> HAPPY FRIDAY, V TEAM.

WE'RE WRAPPING UP YET ANOTHER

BUSY WEEK HERE AT VERIZON, BUT BEFORE WE GET INTO SOME EXCITING NEWS, LET'S JUMP INTO A RECAP OF THE WEEK.

ON MONDAY WE SHARED A SPECIAL SEGMENT HOSTED BY COMMUNICATIONS MANAGER CHRIS SERICO AND

TWO- TIME SUPER BOWL MVP AND NEW YORK GIANTS LEGEND ELI MANNING.

ON TUESDAY WE MET V TEAMER ISAAC

CARSON, A CUSTOMER SERVICE

SENIOR MANAGER WHO SHARED THE

PERSONAL STORY OF HOW HE NEARLY BECAME A SINGLE DAD.

AND ON THURSDAY WE SHARED TWO

EPISODES - YOURS TRULY HOSTED A NEW EPISODE OF ENTERATE CON VERIZON HIGHLIGHTING THE START OF HISPANIC HERITAGE MONTH.

AND OUR CEO HANS VESTBERG JOINED

LIVE AT NOON AND SHARED SOME IMPORTANT BUSINESS UPDATES.

WELL V TEAM, THE BIG DAY IS FINALLY HERE.

IT'S LAUNCH DAY FOR THE IPHONE

14 AND OUR VERY OWN CONSUMER FIELD SALES LEADER KELLEY KURTZMAN IS JOINING US LIVE FROM OUR STORE IN FORT COLLINS, COLORADO TO SHARE THE EXCITEMENT FELT AT THE STORE!

KELLEY, THANKS FOR BEING WITH US TODAY.

I'LL SEND IT OVER TO YOU FOR MORE.

>> THANK YOU, JEN, SO MUCH.

AS JEN MENTION DOLLARS, I'M COMING TO YOU LIVE FROM FORT COLLINS, COLORADO.

YOU CAN SEE I'M ROCKING MY BRONCOS JERSEY.

ON FRIDAY, OUR TEAM GETS TO WEAR THEIR FAVORITE NFL JERSEY SO WE GET TO KNOW WHO THEY, WE HAVE FUN WITH OUR CUSTOMERS, WE'RE SUPER EXCITED.

BUT THAT'S NOT WHAT THE EXCITEMENT IS ALL ABOUT.

TODAY WE'RE LAUNCHING OUR IPHONE 14.

WE'VE HAD LINES OUTSIDE OF OUR STORES ACROSS THE COUNTRY AND PEOPLE ARE SO EXCITED TO GET IN THE DOOR.

NOT JUST ABOUT THE IPHONE, BUT EVEN MORE EXCITED ABOUT OUR ONE UNLIMITED PLAN FOR IPHONE.

OUR APPLE LOVERS YOU GET APPLE 1 INCLUDED, APPLE TV, APPLE MUSIC, ARCADE, CLOUD PLUS, SO PEOPLE ARE EXCITED ABOUT THAT.

IT'S KIND OF LIKE THE GIFT THAT KEEPS ON GIVING, BECAUSE OUR ANDROID CUSTOMERS IS TAKE ADVANTAGE OF THAT.

WE HAVE DOUBLE INVENTORY THIS YEAR THAN LAST YEAR AND WE EVEN HAD IN FORT COLLINS TODAY A COMPETITOR'S CUSTOMER COME IN TO SEE

IF THEY COULD GET AN IPHONE FROM US BECAUSE THEIR STORE DIDN'T HAVE INVENTORY.

SO FAR, SALES ARE UP 25% IN OUR RETAIL SUITE OVER LAST YEAR. I WANT TO TELL YOU A COUPLE NUMBERS FROM OUR FORT COLLINS STORE. SO FAR THIS MORNING, WE HAVE EIGHT PHONES OUT THE DOOR ALREADY, THREE ON THE ONE UNLIMITED PLAN.

WE'RE SUPER EXCITED.

I'D LOVE FOR YOU TO FOLLOW ME ALONG THE JOURNEY TODAY BECAUSE I'M HITTING OTHER STORES HERE IN COLORADO.

YOU CAN FOLLOW ME ON MY INSTAGRAM @KELLEYAKURTZMAN.

WE'RE GOING TO BRING IT ON TODAY.

#BRINGITON.

BACK TO YOU, JEN.

>> THANK YOU SO MUCH FOR THAT.

ALWAYS EXCITED TO SEE THE V TEAM IN ACTION.

OVER NOW TO SOME VERIZON BUSINESS NEWS.

PERHAPS YOU'VE HEARD OF VISTA RECREATION.

IT'S ONE OF SEVERAL WITH CAMPGROUNDS SPANNING 16 STATES.

THEIR MISSION IS TO PROVIDE SAFE AND UNIQUE CAMPING EXPERIENCES FOR THE PUBLIC WHILE PARTNERING WITH PUBLIC AGENCIES TO FOSTER AND PROMOTE SUSTAINABLE OUTDOOR DESTINATIONS.

PRETTY NEAT, UH?

WELL, EVEN RUSTIC OUTDOOR HOSPITALITY NEEDS BUSINESS INTERNET.

AND THANKS TO VERIZON'S SMALL BUSINESS SOLUTIONS, VISTA RECREATION IS ABLE TO PROVIDE THEIR CUSTOMERS WITH A QUALITY EXPERIENCE.

LOOK AT HOW THEY USE VERIZON'S BUSINESS INTERNET TO DO JUST THAT.

>> IF WE DIDN'T HAVE THESE KIND

OF CONNECTIONS IN OUR BUSINESS,

IT WOULD SLOW DOWN AND FRUSTRATE OUR GUESTS.

THEY'RE UNDERSTANDING OF, YOU KNOW, NATURAL OCCURRENCES.

THEY'RE LESS UNDERSTANDING WHEN THINGS JUST DON'T WORK.

I'M JEFF BROWN, MARKETING AND BUSINESS DEVELOPMENT FOR VISTA RECREATION.

>> I'M RAY LUCAS.

I'M THE DIRECTOR OF INFORMATION TECHNOLOGY FOR VISTA RECREATION.

WE MANAGE CAMPGROUNDS, MARINAS,

DAY- USE AREAS, PLACES WHERE

FOLKS CAN COME OUT AND ENJOY THE OUTDOORS.

WE HAVE HUNDREDS OF LOCATIONS THROUGHOUT THE COUNTRY.

WE'RE HERE AT BONELLI BLUFFS RV

RESORT AND CAMPGROUND, SAN

DIMAS, CALIFORNIA, SURROUNDING

PEAKS THAT REALLY BLOCK OUR SIGNAL.

>> AND BONELLI REALLY IS A COMMUNICATION DESERT.

WITH VERIZON, WE WERE ABLE TO

BRING IN BUSINESS INTERNET WHERE WE CAN GET BROADBAND SPEEDS AND WE CAN RUN OUR ENTIRE OPERATION FROM THAT VERIZON CONNECTION. >> TO CREATE HAPPY GUESTS AND COMPETE IN THE MARKETPLACE, WE NEED TO RUN OUR BUSINESS IN KIND OF A MODERN FASHION, WHICH OFTEN INVOLVES THIS CLOUD- BASED SYSTEMS WIN A SALE, PROPERTY MANAGEMENT, ONLINE BOOKING. FOR ME, ONE OF THE MOST REWARDING THINGS ABOUT THIS LINE OF WORK IS SEEING THAT KID THAT IS COMPLETELY STOKED IN GETTING OUTDOORS, KNOWING THAT THOSE MEMORIES THAT WE'RE HELPING THEM ACHIEVE RIGHT NOW ARE PROBABLY GOING TO LAST A LIFETIME.

>> WHAT AN AWESOME BUSINESS! HOW BEAUTIFUL IS ALL THAT NATURE? AND I LOVE TO SEE HOW AMERICA'S MOST RELIABLE NETWORK IS KEEPING THEM CONNECTED. FOR MORE INFORMATION ON VISTA RECREATION, HEAD OVER TO OUR STORY. AND SPEAK OF INNOVATION, VERIZON AND THE UNIVERSITY OF SOUTH CAROLINA ARE EXPLORING HOW 5G ULTRA WIDEBAND CAN TRANSFORM INDUSTRY INCLUDING MANUFACTURING AND HEALTH CARE AMONG OTHERS. AND DO THIS, VERIZON AND THE UNIVERSITY LAUNCHED THE INNOVATION EXPERIENCE HUB POWERED BY VERIZON 5G HOUSED IN THE MCNAIR CENTER IN COLUMBIA, SOUTH CAROLINA. IT'S A PLACE WHERE STUDENTS, FACULTY, ENTREPRENEURS AND CORPORATE PARTNERS CAN COME TOGETHER TO CREATE, DEVELOPER AND TEST THESE REAL- WORLD 5G SOLUTIONS. NOW ON TO SOME OTHER BIG NEWS. VERIZON WAS AWARDED \$11.5 MILLION TO BUILD A PRIVATE 5G NETWORK IN AN AIRCRAFT MAINTENANCE HANGAR AT JOINT BASE PEARL HARBOR HICKAM. THE DESIGN WILL ALLOW MILITARY LEADERS TO LEVERAGE THE HIGH- SPEED, HIGH- BANDWIDTH AND LOW- LATENCY OF VERIZON 5G, PROVIDING ON- BASE PERSONNEL WITH THE ABILITY TO EXPLORE HOW ENHANCED WIRELESS COVERAGE CAN HELP INCREASE OPERATIONAL EFFICIENCIES. THEY'RE EXPLORING WAYS TO HELP WITH FOREIGN OBJECT DETECTION

AND AIRPLANE MAINTENANCE APPLICATIONS.
VERIZON'S CONSTRUCTION OF A PRIVATE 5G NETWORK AT JOINT BASE PEARL HARBOR HICKAM FOLLOWS ITS ANNOUNCEMENT EARLIER THIS YEAR OF A COMMERCIAL 5G ULTRA WIDEBAND MILLIMETER WAVE TOWER ALSO LOCATED ON THE BASE.
AND SPEAKING OF MILITARY NEWS,
OUR VETERAN- FOCUSED VALOR EMPLOYEE RESOURCE GROUP HAS BEEN HARD AT WORK AT THE SHEK HOME FOR VETERANS IN WASHINGTON, D.C. ALONG WITH A GROUP OF MORE THAN 100 V TEAMERS FROM THE NETWORK, PUBLIC SECTOR, CONSUMER AND GOVERNMENT AFFAIRS TEAMS AND THE MOTOROLA VETERAN BUSINESS COUNCIL HAVE PUT IN OVER 200 HOURS OF VOLUNTEERING ON THE HOUSE. NOW THE VETERANS WILL HAVE A CHANCE TO ENJOY UPDATES TO THEIR PATIO, A NEW PLACE TO BARBECUE, AMONG OTHER IMPROVEMENTS. REMEMBER, TEAM, THIS ALL TIES INTO OUR CITIZEN VERIZON GOAL TO PROVIDE 2.5 MILLION HOURS OF VOLUNTEERISM IN COMMUNITIES UNDER THREE PILLARS, DIGITAL INCLUSION, CLIMATE PROTECTION, AND HUMAN PROSPERITY.
OVER NOW TO A COOL AWARD.
MEDIA COMPANY INVITES COMPANY RANKING IN THEIR COMPANIES BEST 100 LIST TO CELEBRATE IN THEIR WORKING MOM AND DAD OF THE YEAR. AND WE'D LIKE TO GIVE A HUGE CONGRATULATIONS TO OUR WINNERS KIA WILSON AND CORY HARRELSON. THEY WERE AMONG DUDS DOZENS OF PROUD WORKING V TEAMERS. V TEAM, GET YOUR PEN AND PAPER READY, BECAUSE YOU'LL WANT TO JOT DOWN THE DETAILS FOR THIS EVENT.
THE WOMEN'S COLAB IS NEXT THURSDAY, SEPTEMBER 22ND. THIS HYBRID EVENT WILL FEATURE CONVERSATIONS WITH WOMEN LEADERS FROM VERIZON, LUMINARY, THE ESTEE LAUDER COMPANIES, AND AMERICAN EXPRESS, CHEDDAR, AND MORE. PLUS FOLLOWING YOUR GUT WITH ENTREPRENEUR AND CEO SUZY BATIZ. IT WILL BE A FULL DAY OF INSIGHTS TO HELP YOU GROW YOUR CAREER AND NETWORK.
MAKE SURE YOU GET YOUR FREE VIRTUAL OR IN- PERSON TICKET AND SHARE THE EVENT WITH FRIENDS AND FAMILY. THIS EVENT IS OPEN TO ALL WOMEN IN AND OUTSIDE VERIZON. HEAD OVER TO THE STORY TO REGISTER AND LEARN MORE. HOW ABOUT WE THROW THINGS BACK TO KELLEY AND OUR TEAM IN COLORADO TO HELP US CLOSE OUT THIS EPISODE. OVER TO YOU, KELLEY.
>> UNTIL NEXT TIME, YOU'RE UP TO SPEED.