

**VERIZON
UP TO SPEED LIVE
November 14, 2022 12:00 PM ET**

>> HAPPY MONDAY, V TEAM.

THANK YOU FOR STARTING YOUR WEEK OUT WITH ME FOR TODAY'S LIVE EDITION OF "UP TO SPEED." NOW, EXCITING NEWS TO START WITH TODAY.

SMALL BUSINESS DAYS ARE HERE! NOW, DID YOU KNOW 61% OF SMALL BUSINESS OWNERS HAVE IMPLEMENTED DIGITAL TOOLS TO CHANGE PROCESSES AND IMPROVE CUSTOMER CUSTOMER EXPERIENCES? WELL, THAT'S WHY FOR SMALL BUSINESS DAYS NOW THROUGH NOVEMBER 23RD, VERIZON IS TAKING A DIGITAL FIRST APPROACH WITH

OFFERS FOR SMALL AND MIDSIZE BUSINESSES, AS WELL AS A COMPLIMENTARY TECH EVALUATION BY VERIZON BUSINESS EXPERTS TO IDENTIFY TECHNICAL SOLUTIONS TO GROW YOUR BUSINESS.

PLUS, BUSINESSES HAVE ACCESS TO VERIZON'S SMALL BUSINESS DIGITAL READY, A FREE, COMPREHENSIVE ONLINE CURRICULUM FOCUSED ON HELPING SMALL BUSINESSES WITH DIGITAL TRANSFORMATION.

THE PORTAL WAS CREATED WITH AND

FOR SMALL BUSINESSES, WITH A SPECIFIC FOCUS ON HELPING DIVERSE AND UNDER-RESOURCED BUSINESS OWNERS.

NOW, IF YOU OWN A SMALL BUSINESS

AND WOULD LIKE TO SIGN UP VISIT TODAY'S STORY.

THIS INITIATIVE IS PART OF VERIZON'S 10-YEAR COMMITMENT TO SUPPORT 1 MILLION SMALLBUSINESSES BY 2030 WITH THE

RESOURCES TO THRIVE IN THE
DIGITAL ECONOMY AS PART OUR RESPONSIBLE BUSINESS PLAN,
CITIZEN VERIZON.

NOW I DON'T KNOW, ABOUT WHERE YOU ARE, BUT HERE IN JERSEY, IT'S STARTING
TO COLD, WHICHMEANS THE HOLIDAYS ARE FAST

APPROACHING AND ALL SEASON LONG VERIZON IS GIVING A GIFT FOR
YOU, LIKE A FREE 5G PHONE, AND A GIFT TO GIVE, LIKE TABLETS,
SMARTWATCHES, AND EARBUDS, ALL ON US.

IF YOU WANT TO GET A HEAD START ON YOUR BLACK FRIDAY DEALS,
YOU'RE IN LUCK!

WE'VE DISCOUNTED SOME OF OUR MOST POPULAR TECH ACCESSORIES.
FOR DETAILS ON ALL OF OUR SPECIAL DEALS AND FOR NEW OFFERS
ALL SEASON LONG, CHECK OUT THE LINK IN TODAY'S STORY.

AND BE SURE TO CONTINUE WATCHING US HERE ON "UP TO SPEED."

WE'RE GOING TO KEEP YOU UP TO

DATE ON THE LATEST DEALS AND OFFERS YOU WON'T WANT TO MISS.

MOVING ON NOW TO MY CONVERSATION WITH IRIS MEIJER, SENIOR VICE
PRESIDENT OF BUSINESS MARKETS AND REVENUE OPERATIONS.

IRIS TALKED TO ME ABOUT HOW VERIZON BUSINESS IS
DIFFERENTIATING ITSELF TO STAND OUT AS A MARKET LEADER.

LET'S TAKE A LOOK. HEY, EVERYONE.

WELCOME TO ANOTHER "3 QUESTIONS

WITH," OUR SERIES WHERE WE HEAROUR SERIES WHERE WE HEAR

FROM OUR LEADERS ON IMPORTANT UPDATES AROUND THE BUSINESS AND
WHO YOU IT RELATES TO OUR OVERALL STRATEGY.

AND TODAY, I'M JOINED BY IRIS MEIJER, SENIOR VICE PRESIDENT OF BUSINESS MARKETING AND REVENUE OPERATIONS.

IRIS, THANK YOU SO MUCH FOR JOINING ME TODAY.

>> THANK YOU.

I'M EXCITED TO BE HERE.

IT'S MY FIRST "UP TO SPEED."

>> WELL, WE'RE SO HAPPY TO HAVE YOU.

>> THANK YOU, RAQUEL. SO I JOINED VERIZON END OF LAST YEAR, AND EVERY DAY, I SEE OUR

TEAM DELIVERING PROGRAMS THAT MOVE THE BUSINESS FORWARD.

I AM SO INSPIRED BY THAT, AND I AM SO PROUD TO REPRESENT THE WORK OF THE VERIZON BUSINESS MARKETING AND REVENUE OPERATIONS TEAM.

>> SO WHAT'S NEW WITH VERIZON BUSINESS?

>> I'M HERE WITH YOU TO REALLY

SHARE SOME OF THE UPDATES WE'RE DOING AT VERIZON BUSINESS TO PROMOTE US THIS QUARTER, AND CONTINUE OUR MOMENTUM.

WE HAVE SUCH A GREAT STORY TO TELL.

EARLIER THIS YEAR, WE LAUNCHED ENTERPRISE INTELLIGENCE CAMPAIGN, AND IT'S ACTUALLY THE FIRST TIME WE ARE TARGETING OUR GLOBAL ENTERPRISE CUSTOMERS, ON TV AND ALSO ONLINE.

AND IT'S REALLY A FANTASTIC WAY FOR US TO BRING TO LIFE HOW WE AS A COMPANY TRULY HELP THESE ENTERPRISE CUSTOMERS TO REALIZE THE SIGNIFICANT DIGITAL AND BUSINESS TRANSFORMATION BENEFITS OF 5G AND OTHER INNOVATIVE TECHNOLOGIES.

SO WE PUT A LENS ON SOME OF OUR BIGGEST CUSTOMERS, LIKE

ASSOCIATED BRITISH PORTS, TO REALLY SEE HOW WE MAKE THEM EVEN SMARTER, MORE CONNECTED, MORE AGILE, MORE SECURE.

SO NEXT, WE WILL SEE IN ACTION THE PHOENIX SUNS BASKETBALL TEAM AND TEAM PENSKE, AND WHAT WE DELIVER FOR PHOENIX SUNS, I THINK IT WILL REALLY RESONATE WITH EVERY SINGLE SPORTS FAN.

EVEN I GOT EXCITED, AND TO BE

HONEST, I DON'T YET KNOW TOO MUCH ABOUT BASKETBALL.

>> I DON'T EITHER.

>> SO I'M REALLY LOOKING FORWARD TO SHARING MORE WITH YOU ON THAT ONE.

AND YOU KNOW, IT DOESN'T REALLY END HERE WITH THESE BIG COMPANIES.

WE'VE LONG BEEN MISSION CRITICAL CONNECTIVITY FOR FIRST

RESPONDERS, AND WE RECENTLY SALUTED THESE HEROES ON NATIONAL

FIRST RESPONDER DAY, AND FROM

BIG EMERGENCIES TO PREPPING FOR THOSE, VERIZON FRONT LINE IS ALWAYS THERE.

WHEN PEOPLE HEAR THE NAME, THEY KNOW THEY ARE IN GOOD HANDS.

>> WELL, IT'S GREAT TO TALK

ABOUT ALL THE GREAT WORK THAT WE'RE DOING WITH OUR FRONT LINE.

CAN YOU TELL ME MORE ABOUT WHAT'S NEXT?

>> YES, THE HOLIDAY SEASON IS COMING, AND WE WILL BE GOING TO

THE MARKET WITH SOME OF OUR BEST DEALS AND PROMOTIONS.

AND THE DEBUT OF OUR NEW VERIZON BUSINESS LOGO.

>> WOW, I LIKE THAT.

REALLY NICE AND BOLD.

THAT WILL DEFINITELY HELP US STAND OUT.

HOW WOULD YOU SAY THAT RELATES TO OUR OVERALL STRATEGY?

>> THE CROWDED AND INTENSELY COMPETITIVE MARKET CAN BE VERY CHALLENGING, BUT WE BELIEVE THAT THIS NEW LOGO WILL REALLY HELP US TO REINFORCE A DIFFERENT IDENTITY FOR VERIZON BUSINESS TO SHOWCASE US AS A TRUE MARKET LEADER AND ALSO HELP US TO DEMONSTRATE THAT WE CONTINUE SUPPORTING AND TRANSFORMING OUR CUSTOMERS OF ALL SIZES, AND FOR THE FIRST TIME, WE WILL BE FEATURING THIS LOGO DURING OUR S&B DAYS.

WE HAD TWO SUCCESSFUL S&B DAYS THIS YEAR ALREADY, SO WE ARE VERY MUCH LOOKING FORWARD TO THIS ONE, AND WE WILL CONTINUE ROLLING OUT THE LOGO IN DIFFERENT CAMPAIGNS THROUGHOUT THE YEAR.

NOW, WE'VE BEEN TELLING VERIZON BUSINESS STORY NOW FOR SOME TIME, AND NOW THAT WE ARE ENTERING A NEW PHASE, I REALLY WOULD LIKE TO SINCERELY THANK MY TEAM AND MY COLLEAGUES ACROSS VERIZON BUSINESS AND CMO FOR THEIR WORK, FOR THEIR PASSION, COLLABORATION AND IMPACT. THEY SHOW UP EVERY SINGLE DAY.

INTO 2023, WE WILL CONTINUE WITH OUR MISSION TO SHOWING UP IN THE BIGGEST MOMENTS AND STAGES ACROSS THE COUNTRY AND GLOBALLY.

THANK YOU FOR HAVING ME.

>> THANK YOU. THANK YOU SO MUCH.

THANK YOU, IRIS, FOR A GREAT UPDATE.

EARLIER I MENTIONED THE HOLIDAYS, AND WE KNOW YOU'LL BE TAKING A LOT OF SPECIAL PHOTOS FOR THE MEMORABLE MOMENTS ALL SEASON LONG.

SO MAKE SURE THAT YOU PROTECT ALL YOUR MEMORIES WITH VERIZON CLOUD, SECURE STORAGE FOR PHOTOS, VIDEOS AND MORE. VERIZON CLOUD HAS A NEW AND IMPROVED DESKTOP APPLICATION WITH UPDATED FEATURES LIKE PRIVATE FOLDER, BACKTRACK, AND A SPECIAL PROMOTION JUST FOR THE HOLIDAYS. THAT'S RIGHT!

EMPLOYEES GET 50% OFF THE VERIZON CLOUD PLANS, AND NOW THROUGH THE END OF THE YEAR, ALL VERIZON EMPLOYEES WITH A VERIZON CLOUD PLAN CAN GET 25% OFF ON PRINTS AND GIFTS INCLUDING HOLIDAY CARDS, PLUS FREE STANDARD SHIPPING.

SOUNDS LIKE A REALLY SWEET WAY TO GIVE A PERSONALIZED GIFT THIS YEAR.

ALL YOU HAVE TO DO IS USE A SPECIAL PROMO CODE AT CHECKOUT.

TO LEARN MORE ABOUT THE EMPLOYEE

DISCOUNT AND NEW FEATURES, CHECK OUT OUR STORY.

BEFORE I GO, I WANT TO

CONGRATULATE V TEAMER, JOE NIEVES!

JOE HAS BEEN CHOSEN AS THIS YEAR'S HISPANICS INSPIRING STUDENTS' PERFORMANCE AND ACHIEVEMENT RECIPIENT OF THE SHARE AWARD FOR ROLE MODEL OF THE YEAR.

THIS PRESTIGIOUS AWARD IS GIVEN ANNUALLY TO THE HISPA ROLE MODEL WHO HAS EXCELLED IN THEIR CONSISTENT SUPPORT OF HISPA.

JOE WAS HONORED FOR HIS ENTHUSIASTIC VOLUNTEERISM IN

HISPA'S PROGRAMS AND WAS THE SECOND-MOST ACTIVE VOLUNTEER IN THE HISPA ROLE MODEL PROGRAM.

JOE MOBILIZED MANY OTHERS TO VOLUNTEER, INCLUDING OUR VERY OWN VERIZON
ERG, SOMOS. CONGRATULATIONS, JOE. THAT'S ALL FOR TODAY FOLKS BUT
CATCH US TOMORROW FOR A GEORGE TALKS TECH PARODYING A FAN
FAVORITE TV SHOW WITH LOTS OF HOLIDAY DEALS YOU WON'T WANT TO MISS.
UNTIL NEXT TIME, YOU'RE "UP TO SPEED"!