

Up To Speed Monday, December 30, 2024

Hey V Team. Thanks for tuning into our last episode of 2024 as we check off another great year in the books.

That's right. 2024 was so good to us. We met a lot of new V Teamers.

We caught up with old friends, saw our brand come to life in new ways, shared your stories, and kept you up to speed on our latest products and services and so much more.

Now that the year is coming to a close, we're reflecting on our favorite moments. Yup. Jen what moments stick out to you?

Raquel, you know, that's a tough one because there are so many to choose from.

But first, I think I'm going to have to pick my trip down to Miami

to cover all the ways Verizon showed up for soccer fans during the 2024 Copa America finals.

It was just so cool to see our network thrive at such an enormous event.

And of course we gave some tickets away. So it's always nice to see the fans enjoy the experience. Just a great time. Yea, absolutely.

And V Team, we're looking forward to more soccer fun next year as we gear up for the 2026 FIFA Men's World Cup and 2027 FIFA Women's World Cup.

Now my second favorite memory was our Barbie DreamHouse episode that happened earlier this month in New York City.

It was great to help showcase so many of our products and services in a rather unique way.

I think both of those memories really hit on how we power and empower the way folks live, work and play. How about you, Raquel?

Well Jen like you said, so many memories to choose from.

But I have to say, when we took Up To Speed to India at the top of the year, man, that is definitely up there.

I loved learning about the work being done with our VGS and Consumer teams

and then of course, who can forget our awesome little dance number that we snuck in there.

No one, that was iconic. That was so much fun.

It was a perfect way to start the year and keep our Up To Speed tour rolling, which also hit Cary, North Carolina, and Irving, Texas this year.

Now, another memorable moment was surprising Shawn Edwards with our very first Impact award. So after winning the award naming contest, we realized that Shawn was the perfect recipient of the award itself. Yeah.

So Matt Noren and I surprised him at the Englewood garage.

And while he was definitely shocked, I think the best part was seeing how his team reacted. Oh my goodness, they were so excited for him.

And you could tell they were a really special team. I love that. I love work families. It's just so, it's the best.

You know, we also had a couple of moments we shared together Raquel.

I know that you know that and I know that our favorite by far was the episode leading up to the Big Game in Las Vegas.

Yes. It was so much fun to decorate our little studio with footballs. We had a watch party going on.

We got to snack on popcorn. That's always fun. We don't always get to do that. Exactly. Love that.

Well, Jen, that is a wrap on 2024. Can you believe it? I can't believe it. It was good to us, but I'm excited for 2025.

V Team, what was your favorite Up To Speed memory from the year? Let us know in the comments.

And stay tuned for more Up To Speed in the New Year.

We're excited to continue reinventing new ways to keep you informed on what's happening around and inside Verizon.

Absolutely. And catch our first episode of the year on January 6th at 11 a.m. Eastern time for our 2025 Kickoff.

We will see you there. All right. Well, until next time, you're up to speed.