

2024 Data Breach Investigations Report

**The authoritative source of
cybersecurity breach information**

**Terrance Robinson, Eric Gentry,
Bob Bratcher
June 2024**

**verizon
business**

Safe harbor statement

NOTE: In this presentation we have made forward-looking statements. These statements are based on our estimates and assumptions and are subject to risks and uncertainties. Forward-looking statements include the information concerning our possible or assumed future results of operations. Forward-looking statements also include those preceded or followed by the words “anticipates,” “believes,” “estimates,” “expects,” “hopes” or similar expressions. For those statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. We undertake no obligation to revise or publicly release the results of any revision to these forward-looking statements, except as required by law. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. The following important factors, along with those discussed in our filings with the Securities and Exchange Commission (the “SEC”), could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements: adverse conditions in the U.S. and international economies; the effects of competition in the markets in which we operate; material changes

in technology or technology substitution; disruption of our key suppliers’ provisioning of products or services; changes in the regulatory environment in which we operate, including any increase in restrictions on our ability to operate our networks; breaches of network or information technology security, natural disasters, terrorist attacks or acts of war or significant litigation and any resulting financial impact not covered by insurance; our high level of indebtedness; an adverse change in the ratings afforded our debt securities by nationally accredited ratings organizations or adverse conditions in the credit markets affecting the cost, including interest rates, and/or availability of further financing; material adverse changes in labor matters, including labor negotiations, and any resulting financial and/or operational impact; significant increases in benefit plan costs or lower investment returns on plan assets; changes in tax laws or treaties, or in their interpretation; changes in accounting assumptions that regulatory agencies, including the SEC, may require or that result from changes in the accounting rules or their application, which could result in an impact on earnings; the inability to implement our business strategies; and the inability to realize the expected benefits of strategic transactions.

As required by SEC rules, we have provided a reconciliation of the non-GAAP financial measures included in this presentation to the most directly comparable GAAP measures in materials on our website at www.verizon.com/about/investors

Disclaimer

This document and any attached materials are the sole property of Verizon and are not to be used by you other than to evaluate Verizon's service.

This document and any attached materials are not to be disseminated, distributed, or otherwise conveyed throughout your organization to employees without a need for this information or to any third parties without the express written permission of Verizon.

This document is for conceptual discussion only. It is not a formal offer from Verizon. Verizon reserves the right, in its sole discretion, to withdraw and/or modify any or all parts of this document. This material is confidential to Verizon. Further, Verizon shall have no obligation to provide all or any of the Services set forth or discussed in this presentation unless and until the parties execute a formal agreement and Verizon receives all required legal, regulatory, contract and/or FCC tariff approvals, if and as required. The terms and conditions of any such agreement may differ from the descriptions set forth in this document.

This document contains figures such as service goals, targets and the like that are aspirational and are subject to change without notice. These figures are included herein for reference only and Verizon does not provide any warranty or guarantee of any kind that Verizon will achieve or approximate any such goals, targets or the like.

The Verizon name and logos and all other names, logos, and slogans identifying Verizon's products and services are trademarks and service marks or registered trademarks and service marks of Verizon Trademark Services LLC or its affiliates in the United States and/or other countries. All other trademarks and service marks are the property of their respective owners.

3 Things you need to know...

Verizon's 2024 Data Breach Investigations Report (DBIR) includes the review of 30,458 confirmed security incidents and the analysis of 10,626 actual data breaches.

68% of breaches involved a non-malicious human element (person falls victim to a social engineering attack or they make some type of error).

55% of incidents were Denial of Service attacks.

3 Things you should do...

Review and familiarize yourself with the Key Findings contained in the 2024 DBIR.

- See other link

Evaluate potential security vulnerabilities or gaps you or your customers may have related to the key findings in the 2024 DBIR.

Reach out to your VPS account team to discuss Sell Thru and Sell To Security solutions we can offer you and your customers.

verizon
business