

Verizon Partner Solutions

Newsletter

August 2024

A Message from Jenn Parkhill, Sr. Director, Verizon Partner Solutions



Valued Verizon Partners,

I am thrilled to share our August edition of the VPS newsletter. As the Sr. Director of Strategic Programs & Communications, it is my pleasure to connect with you through this platform, where we will share business, product and industry updates, as well as future events we hope to see you at..

At Verizon, we are committed to driving innovation and excellence in our wholesale operations. Our team is dedicated to ensuring that our partners have access to the best resources, support and technology to thrive in today's competitive landscape.

We believe that communication, trust and empowerment are the cornerstones of a successful partnership. This newsletter is one of the many ways to keep you informed and engaged. We welcome your feedback and suggestions on how we can make this newsletter more valuable to you.

I am also excited to mention Verizon's new brand refresh that better reflects who we are today. A red letter V with yellow-gold accents in a custom font that emphasizes our company's name, which is a combination of veritas (truth) and horizon (the future of possibility).

Thank you for your continued partnership and trust in Verizon. Together, we will work to power and empower the way people live, work and play.

Warm regards,
Jennifer (Jenn) Parkhill



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Business Highlights

We are listening to you!

- A key area of focus this year has been VPS' continued investment in learning and development, both for our employees and for our customers. In the first half of this year, all VPS management completed product training curriculum, investing over 2000 employee hours. Our VPS Sales Engineers invested additional time in technical training and certification.
- In addition to employee training, Verizon offered a number of customer learning programs including ThingSpace UI training, hosted an API workshop for the ThingSpace Platform and conducted two Customer Webinars on Verizon's Public Internet product offerings (FTTI, IDE & IE).
- VPS digital experience continues to evolve within Verizon Partner Solutions Exchange as more functionality is layered on. Today, VPS Customers are able to view an order status in Exchange and development is underway to enable customers to create their own custom Service Delivery tracker report, enabling real time pulls of ordering data. Verizon anticipates this functionality to be delivered/launched in 2H24.

VPS strives to provide an ideal customer experience. Thank you for the continued dialogue and communication.



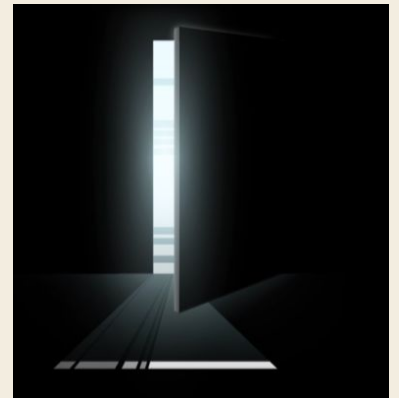
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Industry Updates

- Numerous industry surveys rank security as the #1 concern for businesses in 2024, and for good reason. One source estimates that global cybercrime costs will reach \$13.8 trillion USD by 2028. That's why for 17 years, Verizon has produced its annual [Data Breach Investigations Report \(DBIR\)](#). The 2024 edition analyzes more than 30,000 real-world security incidents and more than 10,000 data breaches across 94 countries, providing actionable insights leaders can use to keep their companies safe. The DBIR serves as a reminder that cybersecurity has to be the top priority for businesses as downtime equals lost revenue and reputational damage that can last for years.
- Critical infrastructure providers must also be ever cybersecurity vigilant, and the U.S. [Cybersecurity and Infrastructure Security Agency](#) offers cybersecurity best practices and threat updates to help keep your and your customers' network secure. VPS encourages our partners to sign-up with CISA.



Events Roundup

- At the **Global Cloud, Content and Telecoms (CCT) Summit** [Dawane Young](#), VP of Marketing, participated on a panel titled Edge Interconnect: Optimum Connectivity Solutions from the Edge to the Cloud. The panel was held in Dublin, Ireland, on Tuesday June 18th with thought leaders from around the world participating and discussing the evolution of edge computing. The impact of AI was a recurring theme throughout the Summit.



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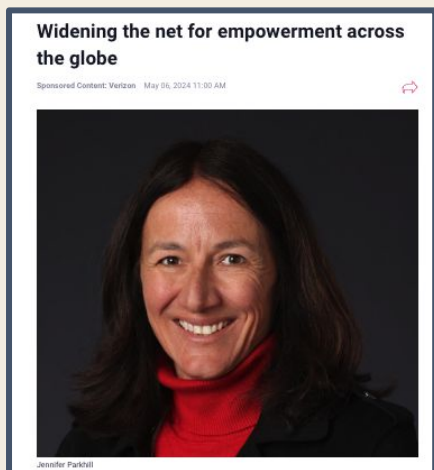
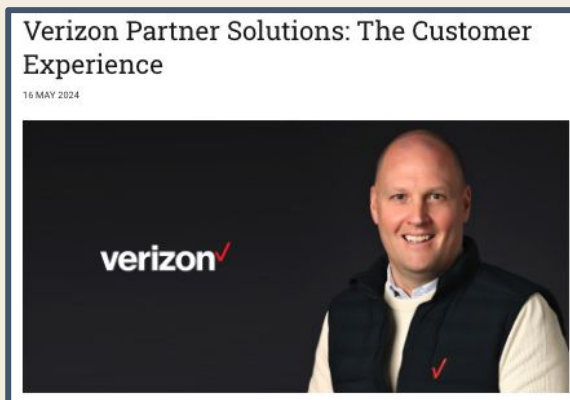
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VPS in the Industry



Jeff Hulse, President of VPS, was on the cover of the ITW edition of Capacity Media magazine and also provided insights on his new role leading VPS. **Click on photo to read more.**

Darren Kolb, AVP of Client Services for VPS, spoke with Telecom Review to discuss how his team delivers on the customer experience. **Click on photo to read more.**



Jenn Parkhill, Sr. Director of Strategic Programs & Communications, spoke with Capacity Media's emPOWERed magazine on widening the net for empowerment across the globe. **Click on photo to read more.**

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A Look Ahead

- **The Verizon Partner Solution website** will be getting a new look and feel in mid-August. We will be introducing our new VPS *Tele Me More* podcast along with microsize customer training, webinar recap videos and much more!
- **Come see VPS at these events:**

9/2 - 9/6 Asian Carriers Conference Philippines	10/14 - 10/17 Capacity Europe London	12/4 - 12/5 ITW Asia Singapore
	10/20 - 10/22 Incompas Denver	12/10 - 12/11 Telecom Review Dubai
	10/28-10/30 Global NaaS Event by MEF Dallas	

Save the date!

VPS 2025 Partner Summit

Don't miss the opportunity to join Verizon Partner Solutions in Orlando, FL this March for our annual Partner Summit.

When: March 17th - 19th, 2025

Where: Signia by Hilton Orlando Bonnet Creek

More details to follow.



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Social Media - [Follow VPS on LinkedIn!](#)



We'd like to hear from you!

Please submit your feedback using the [customer feedback form](#)

