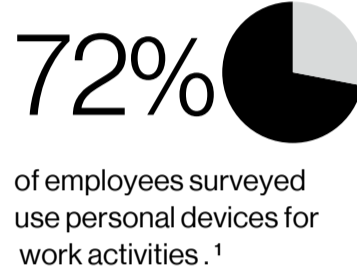
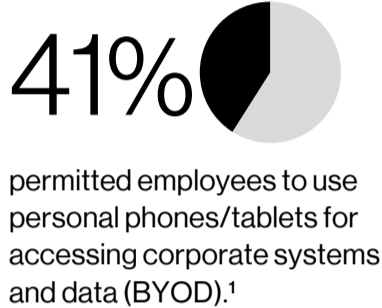
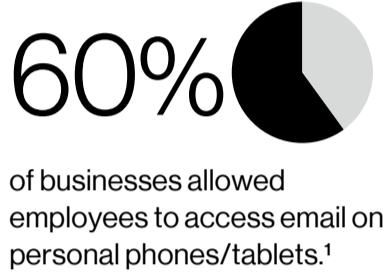


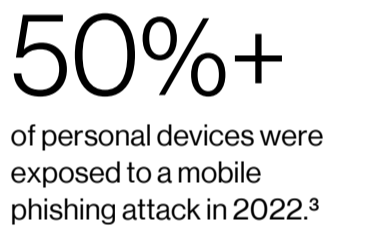
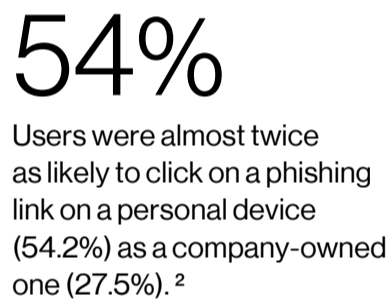
Bring-your-own-device (BYOD) can increase your risk of cyber threats.

As remote and hybrid work become the norm, businesses face new security challenges. With the increased use of both company-owned and personal devices (BYOD), and the flexibility to work from anywhere – from the office to home or a local coffee shop – the number of potential access points for cybercriminals is increasing.



The hidden dangers of a mobile workforce.

When employees use their own smartphones for work related activity, such as messaging using consumer apps or accessing corporate files over a public Wi-Fi connection, your company can be exposed to significant risks:



How threat actors leverage mobile devices:

 **Jailbreak**

Threat actors unlock the operating system, bypassing security features to load malware and intercept communications.

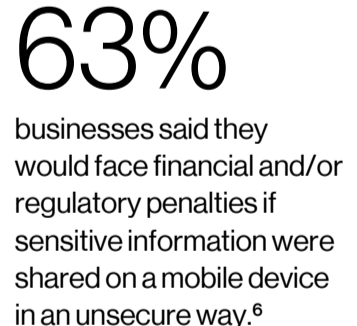
 **Hijack**

Hackers hijack a device's connected network, impersonate the user by stealing credentials, and send emails or messages.

 **Phishing, smishing or vishing**

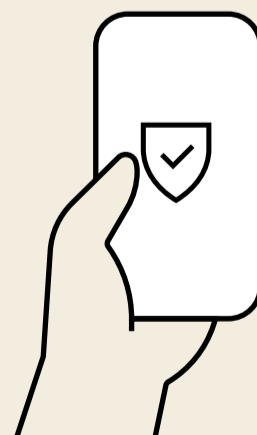
Attackers use email, SMS or phone calls to lure individuals into clicking malicious links or providing personal information.

The cost of a data breach.



Take back control.

By switching your mobile device policy from BYOD to company managed, you gain control over your applications, content and data. Owning and managing employee devices lets you update and respond to the latest threats quickly, helping reduce the risk of data breaches while maintaining employees productivity.



We can help.

Verizon has the expertise and solutions to help you strengthen mobile device security.

Talk to us about securing your enterprise today.

The author of this content is a paid contributor for Verizon

¹ Verizon Data Breach Investigations Report 2024
² Verizon 2023 Mobile Security Index
³ Lookout Security Graph Data, January 1st-December 31st, 2022
⁴ Verizon Mobile Security Index 2024
⁵ IBM Cost of a Data Breach Report 2024. Research conducted by Ponemon Institute
⁶ Omdia, Business Mobile Collaboration Survey, 2023

