

Business Mobile Secure Plus

Experience IBM MaaS360 unified endpoint management and mobile threat defense in one solution from Verizon, featuring zero-touch device activation and automated deployment.



IBM MaaS360 Essentials

A unified endpoint management solution that transforms how your business manages and secures mobile devices. With a single management portal and access to 24/7 IBM chat and phone support, IT admins can easily deploy and manage smartphones and tablets and the apps that run on them.

IBM MaaS360 Mobile Threat Defense Advanced

Helps organizations protect their mobile devices from advanced mobile threats. Integrated with Essentials, Mobile Threat Defense Advanced delivers the simplicity and ease of use businesses expect, while providing advanced mobile security capabilities such as:

- Detection and remediation of advanced mobile threats
- Phishing and smishing protection
- Rogue/malicious Wi-Fi protection
- Device protection when on Wi-Fi and Cellular networks
- Malicious app protection
- Vulnerable app and OS protection
- Unsecure device protection

51%

of organizations have experienced mobile app-related incidents from factors such as malware or unpatched vulnerabilities.¹

80%

of organizations agree mobile devices are critical to the smooth running of their organizations.¹

Built for businesses of all sizes, Business Mobile Secure Plus helps you manage and protect your business with a combined unified endpoint management and mobile device security solution. All accessed through a single easy-to-use admin portal. And with IBM MaaS360's AI capabilities, you get real-time, contextual insights and analytics.



Productivity and efficiency

- Device, app, and identity management
- AI-based contextual insights and analytics
- Policy recommendation engine
- Granular patch management
- Mobile expense management



Simplicity

- Fully automated deployment
- Zero-touch activation on smartphones and tablets
- Security policy configuration that is simple and straightforward
- Single admin portal for both Essentials and Mobile Threat Defense Advanced
- Near real-time risk dashboard
- Automated and manual threat remediation



Setup and Technical Support

- 24/7 chat and phone support from IBM
- Weekly one-hour IBM webinar to help with setup
- For customers with 50 or more licenses, two-hour onboarding support provided with an IBM expert

1. Verizon, "2024 Mobile Security Index Report" - August 2024