

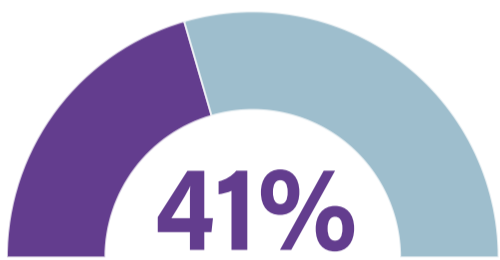
Mobile Collaboration Revolution: Igniting Success in the Modern Workplace

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Mobile convergence will help businesses reduce costs and improve collaboration

Cost reduction is a key collaboration goal. Consolidating collaboration tools can drive cost savings, better security and enhance employee experiences.



of businesses say improving operational efficiencies is a top priority.



of businesses say cost reduction is a priority.

Mobile collaboration investment is increasing

1 out of 2 businesses are looking to invest in mobile collaboration over the next 18 months to support diverse work styles.

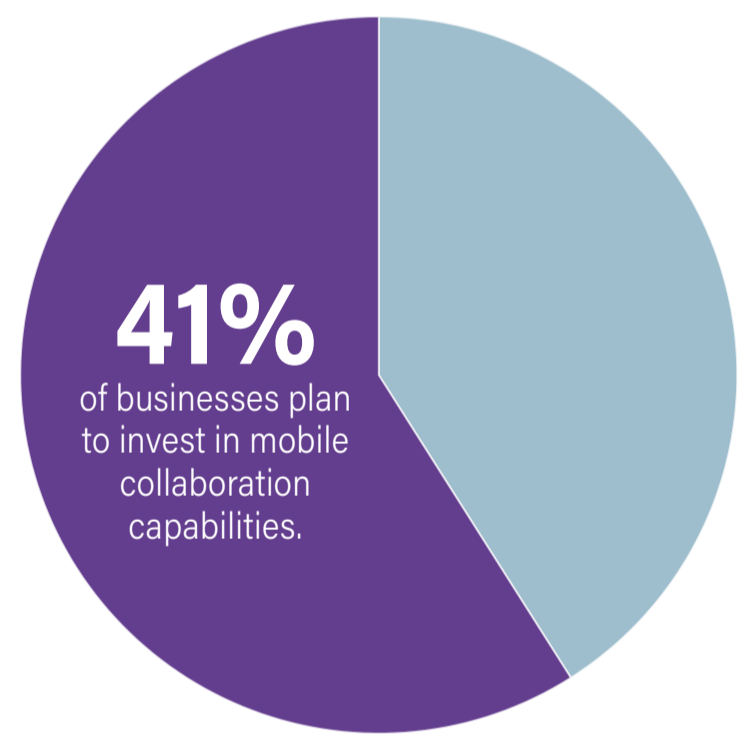


50% of businesses

are looking to invest in new mobile collaboration capabilities.

Mobile collaboration is a priority

41% of business plan to invest in mobile capabilities for better integration between native mobile and collaboration apps. These mobile capabilities include AI support agents (45%), rich text communication (40%), and secure BYOD communications (40%). Mobile use cases must be central to employee collaboration and productivity experiences.



of businesses plan to invest in mobile collaboration capabilities.

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