

Keep tabs on your inventory.

Verizon Asset Tracking Solutions

Solution brief

Verizon Asset Tracking Solutions are designed specifically to help you manage any assets in transit, regardless of your industry. These solutions combine an advanced-tracking device, LTE connectivity (including CAT-M1) and a management platform that gives you a single pane of glass to proactively monitor an asset's condition and location.

Unified control

Asset Tracking Solutions show you what's going on with your assets during shipping, so you'll not only know what's happening and where, but you can also take action before any loss or damage happens. It builds upon the expertise and specialization we already bring to the transportation and distribution industry through the advanced Verizon Internet of Things (IoT) asset management platform, which is layered on top of our reliable cellular network connectivity.

Asset Tracking Solutions provide a user-friendly portal to view and analyze data, providing you with insights about your assets. The portal allows you to manage inventory, track assets' environmental conditions, monitor shipments' locations and receive real-time data alerts. The solutions include GPS location, temperature, humidity, atmospheric pressure, light detection, tilt, vibration and shock monitoring of your assets as they travel along your supply chain. And paired with a 4G LTE-enabled device that has a battery life of up to one year,¹ you can safeguard valuable, sensitive and perishable cargo on its way to its final destination.

We deliver a flexible solution that allows you to match Asset Tracking Solutions' capabilities to meet your requirements:

- CAT-M1 delivers additional sensors to monitor light, atmospheric pressure and humidity, and it offers value for tracking commodity assets, taking advantage of capabilities like extended battery life and the benefits of the LTE CAT-M1 network



GPS location tracking



Environmental monitoring



Real-time alerts



Data collection

Industry verticals

If you transport valuable assets where the stakes are high—say, in food safety—and you need to monitor conditions each step of the way, Asset Tracking Solutions are the solution for you. Many industries can benefit from the features included in Asset Tracking Solutions, such as the food industry; manufacturers that ship precision-made machine parts, raw materials or partially finished/fully finished goods; and pharmaceutical companies that need to ship their products.

Customer profile

Global pharmaceutical manufacturer

Scenario

A pharmaceutical company is shipping 30 pallets of its products to a distribution center. It uses sensors to monitor the location and temperature of a shipment at each step during transit. The company also creates a geofence to determine when a shipment leaves the source location and when it reaches its destination. If the assets' conditions change, the company receives a real-time notification, so it can address the issue.

Outcome

As the shipment travels, Asset Tracking Solutions allow the company to keep tabs on the shipment's location and conditions until it arrives at its destination.



Why Verizon

Asset Tracking Solutions offer an effective way to manage assets through your supply chain while helping you reduce loss and address regulations.

IoT-based solutions like Asset Tracking Solutions leverage our simple intuitive platform on top of our network connectivity to keep your operations running effectively. Not to mention the fact that Verizon offers America's most reliable 5G network.² More coverage, fast speeds and reliable connections. So you can connect what's important, with help from a trusted partner: Verizon.

Asset Tracking Solutions use a wireless-tracking device, connectivity and a management platform to provide you with the visibility and insights you need to improve tracking your assets in transit.

Learn more.

Find out how Asset Tracking Solutions and our complete Verizon Asset Tracking Solutions portfolio can help you better manage inventory. Contact your Verizon Business specialist today.



1. Battery life varies by devices and depends on frequency of collecting and sending data.
 2. **Most reliable 5G network based on more first place rankings in RootMetrics® 5G data reliability assessments of 125 metro markets conducted in 2H 2023. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of Verizon.**